

CERTIFICATE OF MAILING

GP 277 \$  
2611

I hereby certify that the below listed items are being deposited with the U.S. Postal Service as first class mail in an envelope addressed to:

Assistant Commissioner for Patents

Box:

Washington, D.C. 20231

RECEIVED  
MAY 30 2001  
Technology Center 2600

on

Jeffrey R. Kuester

In re application of: **Jerding et al.**

U.S. Serial Number: 09/590,434

Filing Date: June 9, 2000

Art Unit: (Unassigned)

Examiner: (Unassigned)

Our Reference Number: A-6594 (191910-1480)

Title: Video Promotional And Advertising Systems For Video On Demand System

The following is a list of documents enclosed:

Return Postcard

Preliminary Amendment

Annotated Version of Modified Specification to Show Changes Made

Corrected Drawing Pages (4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 18, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 32, 33, 34) with corrections circled in red

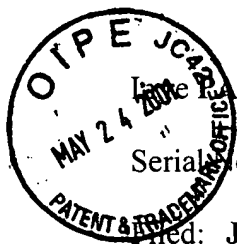
Corrected Drawing Pages (4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 18, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 32, 33, 34) Formal

Credit Card Authorization - \$188.00

Fee Transmittal

Amendment Transmittal

Further, the Commissioner is authorized to charge Deposit Account No. 20-0778 for any additional fees required. The Commissioner is requested to credit any excess fee paid to Deposit Account No. 20-0778.



Patent application of: Jerding et al.

Serial No: 09/590,434

Filed: June 9, 2000

Examiner: (Unassigned)

Group No.: (Unassigned)

Docket No.: A-6594 (191910-1480)

Title: **VIDEO PROMOTIONAL AND ADVERTISING SYSTEMS FOR VIDEO ON DEMAND SYSTEM**

**AMENDMENT TRANSMITTAL LETTER**

Assistant Commissioner For Patents  
Washington, D.C. 20231

RECEIVED  
MAY 30 2001  
Technology Center 2600

Sir:

Transmitted herewith is an amendment in the above-identified application.

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Response/Amendment                                   | <input type="checkbox"/> Petition to Extend Time   |
| <input type="checkbox"/> Fee as Calculated Below   | <input type="checkbox"/> Check for \$  |
| <input type="checkbox"/> No additional fee is required.                                  | <input checked="" type="checkbox"/> Corrected Drawings   |
| <input type="checkbox"/> Terminal Disclaimer   | <input type="checkbox"/> Other:  |
| <input type="checkbox"/> Small Entity Statement has already been filed/is filed herewith | <input checked="" type="checkbox"/> Authorization to Charge Credit Card in the amount of \$ 188.00 attached. |

The fee has been calculated as shown below.

CLAIMS AS AMENDED FOR LARGE ENTITY					
	Claims After Amendment	Highest Prev. Paid For	Extra	Rate	Additional Fee
Total Claims	42	- 36	6	x 18.00	= \$108
Independent Claims	11	- 10	1	x 80.00	= \$80
Total Additional Fee for this Amendment					= \$188

- ☒ A credit card authorization for the amount of **\$188.00** is enclosed.
- ☐ The Commissioner is hereby authorized to charge to our Deposit Account No. 20-0778 the amount of \$ for the fee identified above. A duplicate of this Amendment Transmittal Letter is included herewith.
- ☒ The Commissioner is authorized to charge any insufficiencies, and the Commissioner is hereby requested to credit any overpayments to our Deposit Account No. 20-0778.

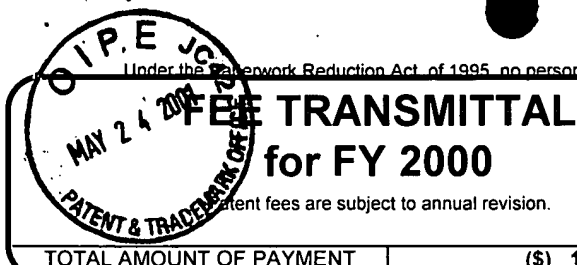
Customer No.: 24504

Date: 5/22/01

**THOMAS, KAYDEN, HORSTEMEYER  
& RISLEY, L.L.P.**

*Jeffrey R. Kuester*  
Jeffrey R. Kuester, Reg. No. 34,367  
Attorney for Applicant

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.



# **FREE TRANSMITTAL** for FY 2000

Patent fees are subject to annual revision.

**Complete If Known**

Application Number 09/590,434  
 Filing Date June 9, 2000  
 First Named Inventor Jerding  
 Examiner Name (Unassigned)  
 Group / Art Unit (Unassigned)  
 Attorney Docket No. A-6594 (191910-1480)

TOTAL AMOUNT OF PAYMENT (\$) 188.00

**METHOD OF PAYMENT**

1. ☒ The Commissioner is hereby authorized to charge to the following Deposit Account,

Deposit Account Number 20-0778

Deposit Account Name Thomas, Kayden, Horstemeyer Risley

- ☐ Charge all indicated fees and any additional fee required or credit any overpayment.

- ☒ Charge any additional fee required and requested to credit any overpayment. ☐ Applicant claims small entity status. See 37 CFR 1.27

2. ☒ **Payment Enclosed:**

☐ Check ☐ Money Order ☒ Credit Card

**FEE CALCULATION****1. BASIC FILING FEE**

Large Fee Code	Entity Fee (\$)	Small Fee Code	Entity Fee (\$)	Fee Description	Fee Paid
101	710	201	355	Utility filing fee	\$
106	320	206	160	Design filing fee	\$
107	490	207	245	Plant filing fee	\$
108	710	208	355	Reissue filing fee	\$
114	150	214	75	Provisional filing fee	\$

SUBTOTAL (1) (\$0)

**2. EXTRA CLAIM FEES**

	Extra Claims	Fee from below	Fee Paid
Total Claims	42	-36** = 6	18.00 x 6 = 108
Independent Claims	11	-10** = 1	80.00 x 1 = 80
Multiple Dependent			270.00 = 0

\*\*or number previously paid, if greater; For Reissue, see below

Large Fee Code	Entity Fee (\$)	Small Fee Code	Entity Fee (\$)	Fee Description
103	18	203	9	Claims in excess of 20
102	80	202	40	Independent Claims in excess of 3
104	270	204	135	Multiple dependent claims in excess of 3
109	80	209	40	**Reissue independent claims over original patent
110	18	210	9	**Reissue claims in excess of 20 and over original patent

SUBTOTAL (2) (\$188)

**FEE CALCULATION (continued)****3. ADDITIONAL FEES**

Large Fee Code	Entity Fee (\$)	Small Fee Code	Entity Fee (\$)	Fee Description	Fee Paid
105	130	205	65	Surcharge - late filing fee	
127	50	227	25	Surcharge - late provisional filing fee or cover sheet.	
139	130	139	130	Non-English specification	
147	2,520	147	2,520	For filing a request for reexamination	
112	920*	112	920*	Requesting publication of SIR prior to Examiner action	
113	1,840*	113	1,840*	Requesting publication of SIR after Examiner action	
115	110	215	55	Extension for reply within first month	
116	390	216	195	Extension of time within second month	
117	890	217	445	Extension of time within third month	
118	1,390	218	695	Extension of time within fourth month	
128	1,890	228	945	Extension of time within fifth month	
119	310	219	155	Notice of Appeal	
120	310	220	155	Filing a brief in support of an appeal	
121	270	221	135	Request for oral hearing	
138	1,510	138	1,510	Petition to institute a public use proceeding	
140	110	240	55	Petition to revive - unavoidable	
141	1,240	241	620	Petition to revive - unintentional	
142	1,240	242	620	Utility issue fee (or reissue)	
143	440	243	220	Design issue fee	
144	600	244	300	Plant issue fee	
122	130	122	130	Petitions to the Commissioner	
123	50	123	50	Petitions related to provisional applications	
126	180	126	180	Submission of Information Disclosure Stmt.	
581	40	581	40	Recording each patent assignment per property (time number of properties)	
146	710	246	355	Filing a submission after final rejection (37 CFR 1.129(a))	
149	710	249	355	For each additional invention to be examined (37 CFR 1.129(b))	
179	710	279	355	Request for Continued Examination (RCE)	
169	900	169	900	Request for expedited examination of a design application	

Other fee (specify) \_\_\_\_\_

Other fee (specify) \_\_\_\_\_

\*Reduced by Basic Filing Fee Paid

SUBTOTAL (3) 0

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MAY 30 2001

Technology Center 2600

**SUBMITTED BY**

Typed or Printed Name

Jeffrey R. Kuester

Signature

Date

5/24/01

Complete (if applicable)

Reg. Number

34,367

Deposit Account User ID